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New Jersey Lottery's Most Popular Online Game Offers Players Even More Ways to Win Cash with the Pick-3 Green Ball Double Draw Promotion

TRENTON, NJ – (March 7, 2014) - The Pick-3 game is one of New Jersey Lottery's longest running games and also the most popular game with players. Since its inception in 1977 the game has maintained its position as a top ticket seller and ranks first in sales among all online games including the multi-state games. Spring is a favorite time of year for the Pick-3 players because the "Green Ball Double Draw" promotion provides them with more opportunities to win cash. The promotion will run from March 10 through March 30.

The "Green Ball" promotion is certain to increase prizes and here is how it works:

- Each night during the promotion, after the regular Pick-3 drawing, a subsequent drawing will be conducted from a separate machine that contains 6 white balls and 1 green ball.
- If the green ball is drawn, a second set of Pick-3 numbers will be drawn and players will have a second bonus chance to win from the same Pick-3 wager.
- If a white ball is drawn, it will be removed, and the next night the draw will be from the remaining 5 white balls and 1 green ball. A white ball will be removed each night until the green ball is selected. Whenever the green ball is drawn, all seven balls are replaced for the next Pick-3 evening drawing.
- The green ball is guaranteed to be selected at least three times during the three week promotion.

Watch live New Jersey Lottery drawings for the Pick-3, Pick-4, Jersey Cash 5 and Pick-6 games at the Lottery website (NJLottery.net), or on the official Lottery Facebook Page. Evening draws can be seen on CBS stations: WLNY 10/55 and CW Philly 57. Powerball and Mega Millions drawings can be seen on WABC TV stations.

ABOUT THE LOTTERY

Since its inception in 1970, the New Jersey Lottery (NJLottery.net) has contributed more than \$22 billion to the State in support of education and institutions. In fiscal year 2013 the Lottery's contribution was more than \$1 billion. Among its beneficiaries are: veterans homes, community and other colleges and universities, school nutrition programs, homes for the developmentally disabled, psychiatric hospitals, higher education scholarship programs and the Marie Katzenbach School for the Deaf.

The lottery also plays a key role in supporting small businesses throughout the state with approximately 6,800 Lottery retailers. In fiscal year 2013, the Lottery retailers earned more than \$157 million in commissions supporting convenience stores and other establishments throughout the state. Every day, the Lottery helps to make winners by: providing entertainment and winning jackpots for lottery players; supporting the business community that serves as Lottery retailers and generating financial support for vital programs and organizations in our State.

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